

Jennifer Braddock, M.Ed., Ph.D.

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Established, results-driven education professional with 9 years of experience delivering learning solutions across domestic and international sectors. A subject matter expert creating engaging educational experiences and using innovative approaches to catalyze learning and development. Bilingual and effective in Latin American markets.

- ✓ Dynamic people manager with a proven track record of supporting and empowering others.
- ✓ Skilled learning and development strategy creator using impact and evaluation metrics to prove program effectiveness.
- ✓ Proven ability to create course outlines, video scripts, interactive lessons, job aids and course wire frames for virtual and in-person learning.
- ✓ Cross-functional project lead for conference and event education experiences for adult learners through seminars, sessions, webinars and panels.
- ✓ Passionate instructional designer seeking the newest tools and technologies to provide learners with fun, educational experiences based on edutainment principles.
- ✓ Frequent participant in organization-wide initiatives with partnerships and relationship building skills to remove silos and enhance cross-departmental opportunities.
- ✓ Collaborative, creative problem solver and critical thinker with the ability to assess a variety of learner needs and develop meaningful, useful solutions.
- ✓ Sought-after participant in global citizenship educator events helping others improve internationalization efforts.
- ✓ Proponent of technology and gamification strategies to enhance learning for adults.

Core Competencies

Dynamic Educator | Adult Learning and Development | Asynchronous Content Development | E-learning Practices | Learning Assets/Graphics | eLearning Templates | Project Management | Copy Writing | Training Needs Analysis | Program Planning | Learning Management | Program Management | Learning Theories | Online Training & Teaching | Teaching Technology Platforms/Tools | Team Coaching | Relationship Building | Subject Matter Expert: Leadership, Communications, Management, Emotional Intelligence, Growth Mindset, etc. | Analytical and Problem-Solving Skills | Agility | Keen Attention to Detail | Active Listening | Flexibility & Adaptability | Teamwork | Creativity | Interpersonal Skills | Academic and Market Research | Assessments and Evaluations | Positive Contributor to Culture | Fun.

Professional Experience

Director, International Education National Society of Leadership and Success | Miami, FL April 2021 – Present

Deliver customized leadership development experiences to domestic and Latin American audiences while managing a team of international educators. Positive culture contributor building relationships internally and externally to achieve goals.

- Manage a team of Spanish-speaking Colombian education professionals and a team of Subject Matter Experts (SMEs) delivering leadership learning experiences to international and domestic learners.
- Develop, manage, and deliver enterprise-wide learning sessions for hundreds of professional-level learners with consistent 9+ out of 10 evaluation scores.
- Assess learning impact to inform education planning and improvements around professional development topics.
- Plan, create, and deliver educational experiences to colleagues for professional development using live, virtual synchronous and virtual asynchronous tools to meet learners where they are.
- Leverage skills in instructional design, LMS design, Articulate and other platforms to enhance the learner experience.
- Visiting scholar Universidad Externado, Bogotá, Colombia.
- Guest lecturer, School of The New York Times.

Lecturer, College of Journalism and Communication University of Florida | Gainesville, FL August 2014 – Present

Design, develop, and deliver educational content virtually and in-person to a wide variety of learners, from Freshman undergraduates to doctoral students.

- Wrote and adopted an interactive textbook to enhance the course experience for global communication students.
- Consistently score above 4.8 on a 5.0 scale on student evaluations overall, impacting thousands of students.
- Partner with the International Department to help students earn a global certificate a graduation.

Assistant Professor, Communication Cañada College | Redwood City, CA January 2020 – December 2020

Dynamic educator with a passion for teaching communication skills like public speaking as well as communication theory in a way that actively incorporates learners for measurable learning impacts.

- Taught courses in public speaking and communication theory.
- Leveraged technology skills to immediately translate an in-person class to a virtual, synchronous experience with no assistance required.
- Assisted other professors in transitioning their courses to virtual spaces during the pandemic.
- Facilitated emerging scholars' course to help students requiring additional support find success.

Assistant Director/Business Manager Armstrong State University | Savannah, GA August 2006 – January 2008

Developed core business skills in budget management, vendor relationships, and communicating with stakeholders.

- Managed the business and finance of all university housing units, 3 Community Managers, and 50+ Community Assistants.
- Coordinated maintenance and upkeep of 1000 bed housing community.

Manager, Pricing/Inside Sales Page International | Savannah, GA July 2004 – July 2006

Dr. Jennifer Braddock

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Managed the pricing of freight sales for a freight forwarder or third-party logistics provider.

- Managed the pricing and inside sales team.
- Maintained a 100% accuracy score on quotes and services provided.

Education

Doctor of Philosophy | Mass Communication | International and Intercultural focus

University of Florida, Gainesville, FL 2010-2013

Master of Education | Higher Education Administration

Georgia Southern University, Statesboro, GA, 2007-2009

Bachelor of Arts | Communication Studies and Spanish

Western Kentucky University, 2000-2004

University of East Anglia | Communication, French, Chinese

CCSA Semester Abroad, Fall 2002 | Norwich, United Kingdom

Kentucky Institute for International Studies | Spanish Intensive

Spring and Summer Abroad, Summer 2002 and Spring 2003 | Madrid/Segovia, Spain

Publications

More than 20 conference papers, book chapters and academic publications. Academic CV available if needed. Sample:

Braddock, J. (2021). *Becoming Global Citizens: A Handbook for International Media and Communication*. Kendall Hunt Publishers. ISBN 9781792462528

Walsh-Childers, K. & Braddock, J. (2021). *Costs, Evidence, Context and Values: Journalists' and Policy Experts' Recommendations for US Health Policy Coverage*. Health Communication.

Technical Skills

Learning Management Systems (LMS): Moodle, Canvas, Blackboard | Design platforms: Adobe InDesign | Canva | Video Editing: Camtasia | CRMS: HubSpot | Web conferencing: Zoom, Microsoft Teams, Google Meet | e-Learning Authoring Tools: Articulate 360 Suite, H5P, HTML, Prezi | Research tools: SPSS, Qualtrics, Typeform, Google Analytics | Project Management: Asana, ClickUp | Gamification and Collaboration platforms: Slido, Padlet, Whiteboards, Figjam | Microsoft/MS Office Suite (Word, Excel, PowerPoint, Outlook, Teams, SharePoint) | Google Suite | Credly Badging

Volunteer Work

Boys and Girls Basketball Coach, ESL teacher, USCG Air Station Ombudsman